ipPerformance Group

ipPerformance
ipProcessManager™

Standard Policies, Procedures, Tools, and Metrics to Achieve
High-Performance Intellectual Property Asset Management.

ipPerformance Group provides a comprehensive Intellectual Property Asset Management Process Manager to guide global multi-disciplinary stakeholders in how best to achieve the organizational business goals.

The ipPerformance ipProcessManager is designed to help businesses of all kinds take control of their intellectual property asset management operations through consist implementation of best practices. Chief intellectual property counsels, chief technology officers, and research and development managers can use this tool to improve internal controls, stakeholder compliance ,and intellectual property performance.

Well-defined practices improve the performance of intellectual property stakeholders. ipProcessManager, which includes procedures, policies, forms, templates, agreements, and flow charts, is based on ipPerformance's extensive experience and helps ensure peak performance of your intellectual property management operations by:

- Reducing cost.
- Increasing productivity.
- Improving quality and consistency.
- Ensuring predictability and timeliness.
- Reducing risk.
- Improving cross-group coordination.
- Improving skills.
- Improving business, technology, and intellectual property alignment.
- Increasing the number of opportunities for monetizing intellectual property.
- Establishing a focal point to promote and support intellectual property practices.

Establish Your Road Map to Performance Excellence

Good policies and procedures set the groundwork for improving operations and promoting good practices. They offer management an opportunity to affect behavior and provide a record of the corporation's official position on many important issues. Reviewing policies and procedures helps to determine whether an organization has addressed a particular issue and whether the policy instructions are in compliance with all rules and regulations.

Comprehensive Model Intellectual Property Management Best Practices (Policies and Procedures)

While no two organizations are alike, there are fundamental processes and policies that guide companies in securing intellectual property protection and preventing misappropriation. ipProcessManager includes a comprehensive model policy and procedures guide that can serve as a useful tool for reviewing your organization's current policies and procedures as well as improving performance. ipProcessManager includes standard operating procedures with detailed step-by-step process descriptions and process flow maps. Additionally, it includes standard forms, templates and agreements; sample strategies and tactics; and terms and definitions.

Save Time Writing Policies and Procedures for Corporate Intellectual Property Governance

Take advantage of prewritten and tested intellectual property policies and procedures to quickly develop an intellectual property control system to improve your intellectual property processes and drive your intellectual property performance upward. The ipProcessManager can save you hundreds of hours in researching, compiling, and writing policies and procedures for appropriate corporate intellectual property governance.

Strengthen Intellectual Property Program *and* Improve your Processes

With the growing recognition of intellectual property importance, putting an internal control system in place can also promote continuous improvement by clarifying policies and procedures, setting objectives, measuring performance, and adjusting to achieve stated goals.

Expert Support

ipPerformance provides expert support that will assist your organization to configure and adapt ipProcessManager to fit your needs and requirements. We have a team that has experience with world-class, intellectual property-driven companies.

Well-Defined Intellectual Property Policies and Procedures

Research shows that a majority of businesses do not create intellectual property plans aligned to business strategy, do not actively manage their intellectual property portfolio, and do not maximize the value of intellectual property to gain competitive advantages. The ipProcessManager applies ipPerformance experience in business and process improvement tools to the important area of intellectual property asset management.

ipProcessManager includes 30 **intellectual property procedures**, with corresponding policies, flow charts, and **intellectual property templates and forms**, divided into ten major topics:

- Invention disclosure and review
- Strategy
- Portfolio management and classification
- Competitive assessment
- Investment decisions
- Area patent filing
- Intellectual asset management teams
- Agreements and approvals
- Technology release
- Unsolicited ideas
- Inventor reward and recognition

Online, Maintained, and Accessible

ipProcessManager Online can simplify your policy and procedure management by providing an easy online interface to manage, control, and share your important policies, procedures, and forms. It's a Software-as-a-Service (SaaS) solution, so there is nothing to install or maintain. Focus on what is important to you—ensuring that your policies, procedures, and forms are up-to-date, used as intended, and provide the governance that your organization requires. Support for Microsoft SharePoint^{TM} is available. Other support tools include our training and eLearning curriculum of intellectual property courses, valuation tools, benchmark information, and strategy development workshop.

Use the ipProcessManager to fulfill your intellectual property asset management governance requirements by establishing intellectual property management controls and, at the same time, strengthen and improve your intellectual property processes for enhanced performance.

About ipPerformance Group

ipPerformance Group, Inc. (www.ipperform.com) is the leading intellectual property fact-based advisory. Drawing on the knowledge of more than 450 intellectual property management benchmarks of the Global 1000 companies, we help our clients solve complex intellectual property business problems and measurably enhance their ability to **build value**, **manage risk,** and **improve performance** in an intellectual property-driven world.

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